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GENERAL MANAGER

LANIVA d.o.o.

<http://www.tastethemediterranean.eu>

BILATERAL MEETINGS

BUSINESS MEETINGS. Please fill the cooperation profile

DESCRIPTION Laniva ltd. is a small company specialized in the promotion of Croatian food, wines and gastronomy as part of the Croatian culture (tradition and innovation). The company was founded in 2005, in Zagreb, Croatia. Since 2012 we focus on the Mediterranean diet as a non material cultural heritage listed by UNESCO. Our mission is to promote Croatia as a traditional Mediterranean gourmet and eco-friendly destination for world travelers and food&wine lovers.

ORGANIZATION TYPE SMEs

AREAS OF ACTIVITIES FOOD TOURISM

TERRITORIAL MARKETING

WINE TOURISM

OTHER SECTOR RELATED TO THE MAIN TOPIC OF THE EVENT

Offer & Request

FOOD AND WINE TOURISM: CULTURAL, WINE & GOURMET TOURS IN CROATIA

Laniva Ltd. is a small company specialised in the promotion of Croatian food, wines and gastronomy as part of the Croatian culture (tradition and innovation). We offer tailor made cultural food and wine tours for small groups and individuals in Croatia (and neighbouring countries upon request). Since 2012 we focus on the Mediterranean diet as a non material cultural heritage listed by UNESCO. Our mission is to promote Croatia as a traditional Mediterranean gourmet and eco-friendly destination for world travellers and food&wine lovers. We offer a unique high quality insider's experience to our clients and make them discover new destinations. We organise food and wine events, festivals, press trips, tastings for professionals and non, wine and cooking classes, gala dinners, team buildings and food & wine promotion events. We collaborate with a wide range of professionals in the food and wine sector (e.g. masters of wine, starred chefs, journalists).

We are looking for partners in EU and other countries to jointly organise tailor made food and wine tours and events. We would like to share our knowledge and experience of Croatia and are looking for partners (e.g. specialised operators and agencies, food and wine promoters, private companies) whose clients are interested in discovering a new approach to food and wine tourism in Croatia.

KEYWORDS: TAILOR MADE TOURS WINE TASTINGS COOKING CLASSES NEW DESTINATIONS CULTURAL TOURS FOOD AND WINE TOURISM GOURMET CROATIA DISCOVER CROATIA UNESCO MEDITERRANEAN DIET PRESS TRIPS

COOPERATION OFFERED

1. Other
2. Outsourcing co-operation

COOPERATION REQUESTED

1. Other
 2. Outsourcing co-operation
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