



Armando Pederzoli

PROMOTION MANAGER

Lombardia orientale - European region of gastronomy 2017

BILATERAL MEETINGS

BUSINESS MEETINGS. Please fill the cooperation profile

DESCRIPTION European region of gastronomy 2017: Bergamo, Brescia, Cremona and Mantova

ORGANIZATION TYPE Other,

AREAS OF ACTIVITIES FOOD TOURISM

TERRITORIAL MARKETING

WINE TOURISM

OTHER SECTOR RELATED TO THE MAIN TOPIC OF THE
EVENT

Offer

PROMOTION OF THE EUROPEAN REGION OF GASTRONOMY 2017/LOOKING FOR FOOD & TOURISM T.O.

The awarded title European Region of Gastronomy is the result of a collaboration between territories with rich cultural and natural heritage, both tangible and intangible. The project involves four provinces of Bergamo, Brescia, Cremona and Mantua that have joined together to

enhance and deal systemically with issues related to food and sustainability, as well as to increase mutual knowledge, exchange of best practices, and to enhance the promotion of the area through the development of joint actions.

KEYWORDS:

FOOD **TOURISM** **GASTRONOMY** **HERITAGE** **BERGAMO** **BRESCIA** **CREMONA** **MANTUA** **MANTOVA** **LOMBARDIA** **LOMBARDIA**

COOPERATION OFFERED

1. Sales / Distribution

COOPERATION REQUESTED

1. Sales / Distribution
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