### **Armando Pederzoli**

#### promotion manager

Lombardia orientale - European region of gastronomy 2017

#### **Bilateral Meetings**

• BUSINESS MEETINGS. Please fill the cooperation profile

**Description** 

European region of gastronomy 2017: Bergamo, Brescia, Cremona and Mantova

**Organization Type** 

Other.

**Areas of Activities** 

**Food Tourism** 

#### **Territorial Marketing**

**Wine Tourism** 

Other sector related to the main topic of the event

Offer

## Promotion of the European Region of Gastronomy 2017/Looking for Food & Tourism T.O.

The awarded title European Region of Gastronomy is the result of a collaboration between territories with rich cultural and natural heritage, both tangible and intangible. The project involves four provinces of Bergamo, Brescia, Cremona and Mantua that have joined together to enhance and deal systemically with issues related to food and sustainability, as well as to increase mutual knowledge, exchange of best practices, and to enhance the promotion of the area through the development of joint actions.

#### Keywords:

food tourism gastronomy Heritage Bergamo Brescia Cremona Mantua Mantova Lombardy Lombardia Cooperation Offered

1. Sales / Distribution

# **Cooperation Requested**

1. Sales / Distribution