



# Mads Asbild

## Business Unit Manager

Developing Fyn

## Bilateral Meetings

- BUSINESS MEETINGS. Please fill the cooperation profile

### Description

Developing Fyn is a public organization that focuses on creating growth within the food and tourism industry on the island of Fyn in Denmark. The organization is owned by 5 municipalities and serves as a link between enterprises, education institutions and local authorities, and helps promote the involvement of enterprises in relation to markets. Branding of food and food businesses is one of several tasks of the organization Developing Fyn. And because the island of Fyn is a popular tourist destination, we also work with food tourism.

### Organization Type

BSOs and Institutions,

Areas of Activities

## Food Tourism

## Territorial Marketing

## Wine Tourism

## Offer & Request

## Food tourism activities

We offer food tourism activities such as chocolate, wine and beer routes around the Island of Fyn. We are looking for collaborations on food activities such as these, but in a wider scope, and to gain inspiration for food and food tourism branding.