



# Kristina Thayssen

## Project Assistant

Developing Fyn

### Description

Developing Fyn is a public organization that focuses on creating growth within the food and tourism industry on the island of Fyn in Denmark. The organization is owned by 5 municipalities and serves as a link between enterprises, education institutions and local authorities, and helps promote the involvement of enterprises in relation to markets. Branding of food and food businesses is one of several tasks of the organization Developing Fyn. And because the island of Fyn is a popular tourist destination, we also work with food tourism.

### Organization Type

BSOs and Institutions,

Areas of Activities

## Food Tourism

## Territorial Marketing

## Wine Tourism

Offer & Request

## Food tourism activities

Organizations that offer/request food tourism activities