



Giovanni Penno

VICEDIRECTOR

ALEXALA

<http://www.alexala.it>

BILATERAL MEETINGS

BUSINESS MEETINGS. Please fill the cooperation profile



DESCRIPTION Tourist Bureau

ORGANIZATION TYPE Other

DOWNLOAD DOCUMENT

AREAS OF ACTIVITIES FOOD TOURISM

TERRITORIAL MARKETING

WINE TOURISM

Idea

TOURISM IN MONFERRATO

In Piedmont, an hour's drive from Milan, Turin and Genoa, is Alessandria & the Monferrato: a land of mountains, rivers and hills, that make you want stop to appreciate them fully along with a way of life which reaches back through tradition, art, food, wine and the spa waters.

KEYWORDS: **HUMAN HERITAGE** **FOOD** **WINE** **CULTURE** **SPA** **BIKE**

COOPERATION OFFERED

1. Technical co-operation

COOPERATION REQUESTED

1. Technical co-operation
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