



# Clara Bernasco

PROJECT MANAGER

EFFETTO CINEMA 

<http://www.effettocinema.com>

## BILATERAL MEETINGS

BUSINESS MEETINGS. Please fill the cooperation profile

**DESCRIPTION** We are managing the project LOVEXPO which suggests some tailor-made itineraries related to Italian excellence to foreign visitors arriving in Italy for Expo 2015. LOVEXPO has carefully studied several excursions devoted both to the territory (monuments and culture not only in Milano, but also in Lombardia and nearby Piemonte) and to sites of special interest (workshops, boutiques, concept stores, restaurants, wine cellars) allowing our visitors to meet and get in touch with the genuine essence of Italy. A journey to discover the secret treasures of Italy, unusual routes that wind through charming unforgettable places rarely seen and

**ORGANIZATION TYPE** SMEs

**AREAS OF ACTIVITIES** PROTECTED DESIGNATION OF ORIGIN - PDO

PROTECTED GEOGRAPHICAL INDICATION - PGI

TRADITIONAL SPECIALITY GUARANTEED - TSG

Offer

## EFFETTO CINEMA P.R.

We offer public relation services: communication, scientific communication, public relations and digital PR 360 ° both in print and on the web with animation of blogs and pages on social network in the fashion, design, food, wine & spirits, ICT, Biotech, energy, environment, food processing and new materials.

### COOPERATION OFFERED

1. Outsourcing co-operation
  2. Technical co-operation
- 

## Request

### TOURISM ☐☐

Cooperation in order to sale tailor made packages in North Italy

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1. Outsourcing co-operation

### COOPERATION REQUESTED

1. Sales / Distribution
- 

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